

IN THE CLAIMS

Please amend the claims as follows, a marked-up copy follows this clean copy as required under 37 CFR 1.121:

CLEAN COPY

Sub 27. (Twice Amended) A method of securely providing data to a user's system over a web broadcast infrastructure with a plurality of channels, the method comprising the steps of:

encrypting the data using a first encrypting key, wherein the first encrypting key is a symmetric key;

encrypting the first decrypting key, using a second encrypting key;

01 broadcasting promotional metadata related to at least part of the encrypted data on a first web broadcast channel for reception by at least one user's system;

broadcasting at least part of the encrypted data over a second broadcast channel; and

transferring the encrypted first decrypting key, which has been encrypted with the second encrypting key, to the user's system via a computer readable medium.

Sub 27. (Twice Amended) A method of securely receiving data on a user's system from a web broadcast infrastructure with a plurality of channels, the method comprising the steps of:

receiving promotional metadata from a first web broadcast channel, the promotional metadata related to data available for reception;

assembling at least part of the promotional metadata into a promotional offering for review by a user;

02 selecting by a user, data to be received related to the promotional metadata;

receiving data from a second web broadcast channel, the data selected from the promotional metadata, and wherein the data has been previously encrypted using a first encrypting key, wherein the first encrypting key is a symmetric key; and

receiving the first decrypting key via a computer readable medium, the first decrypting key for decrypting at least some of the data received via the second web broadcast channel.

19. (Twice Amended) A system for securely providing data to a user's system over a web broadcast infrastructure with a plurality of channels, the system comprising:

a content system;

a first public key;

a first private key, which corresponds to the first public key;

a data encrypting key;

a data decrypting key for decrypting data encrypted using the data encrypting key, wherein

the first encrypting key is a symmetric key;

first data encryption means for encrypting data so as to be decryptable only by the data decrypting key;

second data encryption means, using the first public key, for encrypting the data decrypting key;

a clearing house;

a broadcast center, for broadcasting to one or more user's systems on a first web broadcast channel, promotional metadata related to data being broadcasted on a second web broadcast channel, and broadcasting on the second broadcast channel data encrypted with the data encrypting key;

first transferring means for transferring the data decrypting key which has been encrypted, to the clearing house, wherein the clearinghouse possesses the first private key;

first decrypting means for decrypting the data decrypting key using the first private key;

a second public key;

a second private key; which corresponds to the second public key;

re-encryption means for re-encrypting the data decrypting key using the second public key;

second transferring means for transferring the re-encrypted data decrypting key to the user's system, wherein the user's system possesses the second private key; and

second decrypting means for decrypting the re-encrypted data decrypting key using the second private key.

20. (Twice Amended) A user's system for securely receiving data from a web broadcast infrastructure with a plurality of channels, comprising:

a receiver for receiving promotional metadata from a first web broadcast channel, the promotional metadata related to data available for reception;

an interface to an output device for presenting at least part of the promotional metadata for review by a user;

an interface to an input device for receiving a selection by a user of the data to be received related to the promotional metadata;

a controller for controlling the receiver to receive data from a second web broadcast channel, the data selected from the promotional metadata, and wherein the data has been previously encrypted using a first encrypting key, wherein the first encrypting key is a symmetric key; and

an interface for receiving the first decrypting key via a computer readable medium, the first decrypting key for decrypting at least some of the data received via the second web broadcast channel.